

Junior Achievement Readies for New Year

Adult advisers for 29 Junior Achievement chapters in the southwest area of Los Angeles launched a series of three evening training sessions Sept. 14 at the Southwest Business Center, 14234 So. Prairie Ave., Hawthorne.

Each future adviser will attend three such courses to prepare them for their duties as business consultants to the miniature JA companies.

Eighty-nine volunteer adults representing Centinela Valley and South Bay business and industrial firms will take part in the training. Each Junior Achievement company will have at least three advisers—one each in sales, production, and management.

At the training sessions the advisers will learn the way Junior Achievement companies are organized and the proven methods of success in aiding teenagers to operate a miniature business.

THE TRAINING sessions are preliminary to the actual organization of the JA companies. The "learn-by-doing" program will officially get under way Oct. 12 with 29 junior enterprises meeting one of four nights, Monday through Thursday.

Actual training will be handled by Manny Wise, District Manager for Junior Achievement at the Southwest Business Center.

Swimming Area Improvement Set

Improvements of the swimming area at Alondra Park were authorized this week by the Board of Supervisors.

The \$26,000 project will include installation of a bottom cleaning system, vacuum pump, and an additional chlorinator.

gram will continue through Sept. 30.

THIS YEAR'S Junior Achievement advisers will represent more than 160 local industrial firms who will counsel 188 JA companies during the 1964-65 program year. Counseling firms in the Southwest District include: Aerospace Corp., Associated Spring Corp., American Airlines, Continental Airlines, Garrett Corp., AirResearch Division, Great Western Savings, Harvey Aluminum, Inc., Honeywell, Inc., Hughes Aircraft Co., Mattel Toys, and Mobil Oil Corp.

National Cash Register, North American Aviation, Norair Division of Northrop Corp., Nortronics Division of Northrop Corp., Pacific Telephone Co., and Pittsburgh Plate Glass Co.

Ralphs Grocery Co., Southern California Edison Co., Space Technology Laboratories, Standard Oil Co., Starkist Foods, United Airlines, United California Bank, and McCulloch Corp.

Chace Urges Support for State Bonds

Supervisor Burton W. Chace has urged County voters to support Proposition 1 on the November ballot.

The proposition would make \$150 million in bonds available for use in developing recreational facilities throughout the state.

This important bond program," Chace said, "is urgently needed to provide Los Angeles County residents with needed park land for future development and enjoyment." He said passage of the bond issue would provide funds for the acquisition of beach and mountain land for parks.

Take Good Care of Family Records, VA Manager Says

Veterans and their dependents should take good care of basic family documents such as birth and marriage certificates, divorce decrees and guardianship or child custody evidence.

The basic records are needed to support claims for disability or death compensation or pension, veterans burial benefits and similar claims. The records should be presented to a VA contact representative when a claim is originally made.

\$20 Million Goal Set For United Crusade

United Crusade — combining 310 services of United Way and 13 Chapters of the American Red Cross — will shoot for a goal of \$20,700,000 in its first appeal in Los Angeles County to be held this fall.

The goal was accepted last week from the 14-member United Crusade Committee by Harry M. Bardt, Bank of America, who is presiding campaign chairman.

In accepting the goal, Bardt said, "United Crusade is what this community has long desired. Now the people of the County can give once to these two great organizations and they can give where they work for services where they live."

of 14 divisions of the Los Angeles County United Crusade and the specific goal to be raised here will be announced later this month.

Stan Williamson, Harbor Area general chairman for the United Crusade, says volunteers here will be among the 125,000 people throughout the county who will be working to raise voluntary dollars needed to support services for children in institutions, foster homes, hospitals and clinics, disaster relief blood programs, youth activities, family welfare, nursing services, mental health care and treatment, assistance to veterans, and safety training.

In the past year, according to Williamson, United Way participating agencies served 863,228 families and individuals and the 13 Red Cross Chapters served 248,083 families and individuals.



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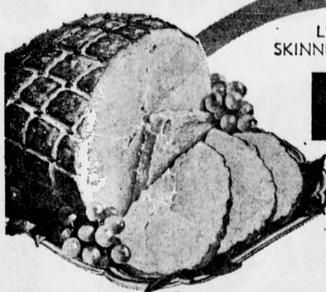
every time at Market Basket

SUPER BINGO PLAYERS:

We have exhausted the supply of Super Bingo numbers in the stores and are temporarily unable to replace them.

We apologize for this inconvenience and assure you we will resume the game as soon as our store delivery situation returns to normal. MEANWHILE, PLEASE SAVE YOUR SUPER BINGO CARDS AND DISCS—YOUR NEXT NUMBER MAY MAKE YOU A WINNER!

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LUER SMOKED SKINNED FULLY COOKED

HAMS

SHANK PORTION (as cut)

33¢

LUER FULLY COOKED SMOKED HAM

Butt Portion (as cut) LB. 49¢

SMOKED CENTER CUT

Ham Slices LB. 89¢

U.S.D.A. GRADED CHOICE BEEF BONELESS STEAK

Top Sirloin LB. \$1.39

SPICE 'N NICE BRISKET OF (WHOLE OR POINT HALF)

Corned Beef LB. 49¢

U.S.D.A. GRADED CHOICE BEEF STEAK

Boneless Round LB. 89¢

WELL TRIMMED STEAK

Porterhouse LB. \$1.29

U.S.D.A. GRADED CHOICE BEEF

T-Bone Steak LB. \$1.19

BONELESS

New York Steak \$1.99

BONELESS STEAK

Fillet Mignon LB. \$1.99

BONELESS

Sirloin Tip Steak 98¢

BONELESS

Top Round Steak 98¢

FRESH

Ground Shoulder LB. 59¢

FRESH

Ground Round LB. 69¢

U.S.D.A. GRADED CHOICE BEEF REGULAR CUT

Rump Roast LB. 79¢

FRESH GROUND BEEF, PORK, VEAL

Meat Loaf Mix LB. 49¢

LUER SKINLESS PORK

Link Sausage 4 8-OZ. PKGS. \$1

OSCAR MAYER ALL MEAT

Wieners 1-LB. PKG. 49¢

OSCAR MAYER ALL BEEF

Franks 1-LB. PKG. 59¢

OSCAR MAYER ALL MEAT OR ALL BEEF

Bologna 13-OZ. PKG. 59¢

LUER FRESH

Liver Sausage LB. 39¢

HYGRADE SMOKED SLICED HAM, CORNED BEEF OR

Sliced Beef 2 3-OZ. PKGS. 49¢

FRESH FILLET OF

Ocean Perch LB. 59¢

FOR COOKING OR SALADS

WESSON OIL

24-OZ. BOTTLE

29¢

SAVE 6¢



HUNT'S SLICED OR HALVES

PEACHES

5 29-OZ. CANS \$1

SAVE 30¢

HUNT'S

PORK & BEANS

5 30-OZ. CANS \$1

SAVE 35¢



HUNT'S

CATSUP

2 14-OZ. BOTS. 25¢

SAVE 13¢

ALL VARIETIES FROZEN

Banquet Dinners EACH 39¢

REFRESHING

Diet Rite Cola 6 12-OZ. BOTS. 49¢

LIMITED OFFER—SAVE \$1.74

REGULAR PRICE \$10.75, 80 PROOF

Gilbey's Vodka 1/2-GAL. BOT. \$8.99

HIRAM WALKER'S STRAIGHT BOURBON WHISKEY

Ten High 86 PROOF FIFTH RED OR WHITE (RING-ADJING FLAVOR) TENTH 29¢

Gallo Ripple Wine TENTH 29¢

JERSEYMAID CATERING (SAVE 10¢)

Ice Cream ASSORTED FLAVORS 1/2-GAL. CTN. 59¢

BANQUET FROZEN

Meat Pies • CHICKEN • BEEF • TURKEY EACH 15¢

HUNT'S

Tomatoes SOLID PACK 28-OZ. CAN 29¢

RED

DELICIOUS APPLES

EXTRA FANCY 2 LBS. 29¢

DRIED

Breakfast Apricots 3 8-OZ. BAGS \$1

DRIED

Breakfast Prunes 3 1 1/2-LB. BAGS \$1

SUNSHINE

Hydrox Cookies 16-OZ. PKG. 49¢

NABISCO PREMIUM SNOWFLAKE

Crackers 16-OZ. PACKAGE 33¢

JERSEYMAID GRADE AA (SAVE 6¢)

Butter FIRST QUALITY 1-LB. CARTON 69¢

PACIFIC THIN-FLAKE CRACKERS

Saltines 16-OZ. PACKAGE 31¢

SHORTENING (SAVE 16¢)

Snowdrift 3-LB. CAN 49¢

SCRATCH OR (WHITE BOND PAPER, 8 1/2"x11")

Typing Pads 2 FOR 39¢

What's doing?



You don't have to be an expert archer to work for the Telephone Company, but sometimes it helps. On several occasions telephone men have put bows and arrows to good use in getting a phone line across a lake or deep ravine. These modern day William Tells attach a light line to an arrow, take careful aim, and shoot it over to a helper on the other side. Then the telephone line is attached to the lighter line and pulled across... another interesting way in which telephone people provide service quickly and economically.

The United Community Fund reminds all of us that "one gift works many wonders."

We got this poem about the phone from a customer. We hope you find it as charming as we did:

The seven phone ages of man are these:
 "Let me speak to grandmother, please."
 "We'll do our homework together, better."
 "I want to order a cashmere sweater."
 "Of course, I'd like a dancing date."
 "Remember the minister just won't wait."
 "Yes, my son is stationed overseas."
 "I'd like to speak to my grandchild, please."

Color television may seem fairly new to most of us. But the public actually got its first look at color TV over 35 years ago. The Bell Telephone Laboratories in New York, a pioneer in the field, demonstrated this product of its research to a limited audience on June 27, 1929.



Think up! Since Torrance is a progressive city, you may have noticed how many of your neighbors and business associates travel by air. Perhaps you have also noticed the impressive role your telephone plays in planning your flight schedule. You usually call up for reservations and flight information first off. Then, you reconfirm or check departure and arrival times by phone, right? But the telephone's importance to flying doesn't stop there — no siree! A 350,000 mile Bell System network of telephone and teletypewriter lines—one of the world's fastest communications systems — links together the major air traffic control centers, radar stations, airport towers, weather bureaus, airlines, and military bases throughout the USA to help assure your comfort and safety while flying.

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